



About

Studio Call is an innovative way for broadcasters to benefit from the latest mobile phone technology to effectively manage callers for live studio phone-ins and competitions.

How does it work?

We setup a keyword (station name etc.) and a short code number. A caller texts the keyword to the short code and Crosby Studio Call simultaneously calls their mobile and your studio, adding them to your switchboard.

The call back system is studio manageable from a web interface. Problem callers can be barred from using the service, spending limits and caller thresholds can be set to manage call charges all with a click of a mouse.

Costs

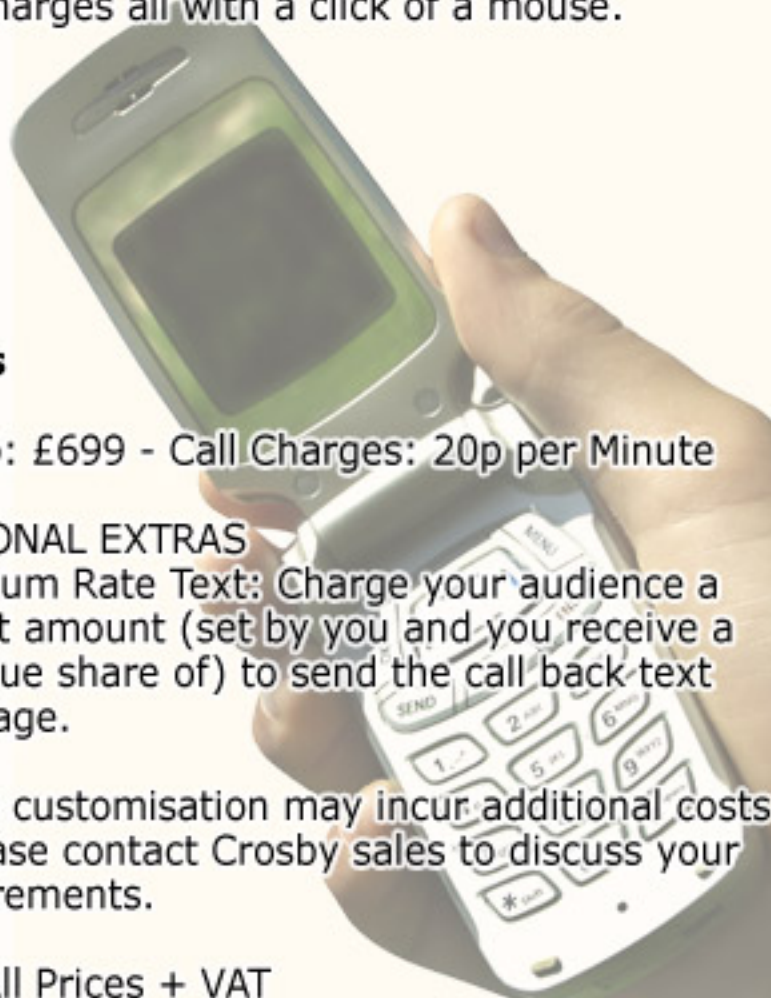
Setup: £699 - Call Charges: 20p per Minute

OPTIONAL EXTRAS

Premium Rate Text: Charge your audience a preset amount (set by you and you receive a revenue share of) to send the call back-text message.

Some customisation may incur additional costs – please contact Crosby sales to discuss your requirements.

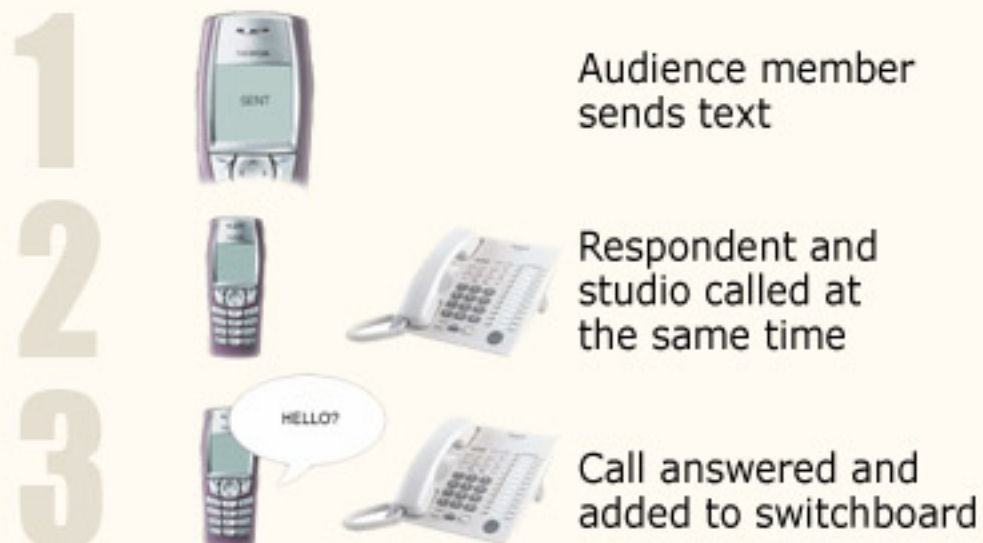
NB: All Prices + VAT



Benefits

- Innovative, on-air marketable service to interact better with your audience.
- Studio has complete control over call budgets and blocking problem callers.
- Handle competitions effectively. There is no need to answer phone calls to pre-qualify correct answers. Studio Call can be set to only call back those who have supplied the correct answer.
- Professional call handling. Automatically greet call backs with a station jingle, queue them and let them listen to live station output while on hold.

Demo



Please contact Crosby Sales to arrange for a live demonstration on how Studio Call can benefit your business.